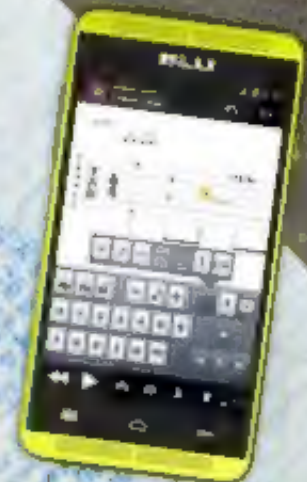
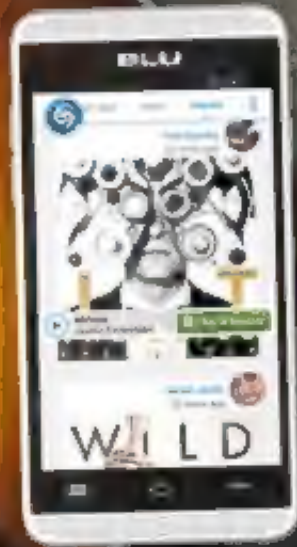


DASH  
MUSIC 4.0

**BLU**  
BOLD LIKE US







Jelly Bean **4.2**

DASH **MUSIC** 4.0



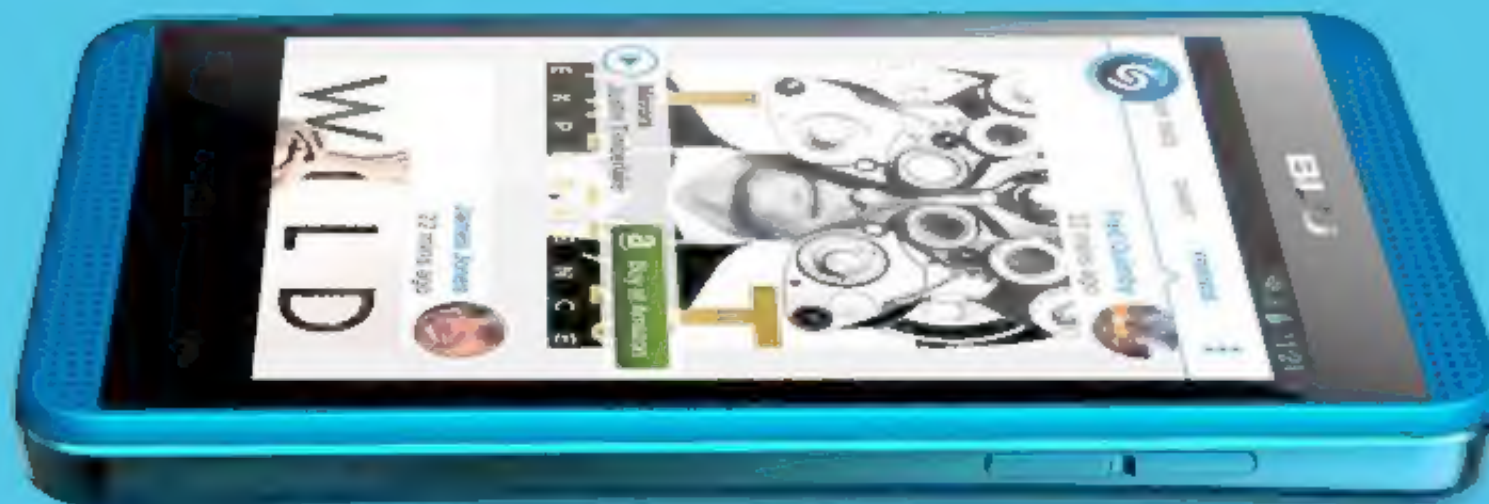
Jelly Bean **4.2**

DASH **MUSIC** 4.0



# KEY SELLING POINTS

- Music lovers will feast on amazing **surround sound**, delivered by its outstanding built in **Dual Stereo speakers**. You and your smartphone will be the talk of the day.
- If movies are what you are into, then you will enjoy them on your smartphone like never before, thanks to its **ample 4.0" display**. You will experience total sound clarity and crisp visual enjoyment.
- All your communications, tasks, and spare time activities will perform fast and smoothly. Its rapid **1.3 GHz Dual Core processor** will get tasks done in a flash.
- Whether, following the media world or actually being part of the scene, you will be able to capture and share all the moments that matter to you the most, with its convenient **3.2 Mega Pixel camera**.



**BLU**

BOLD LIKE US



## TOP OF THE LINE PERFORMANCE

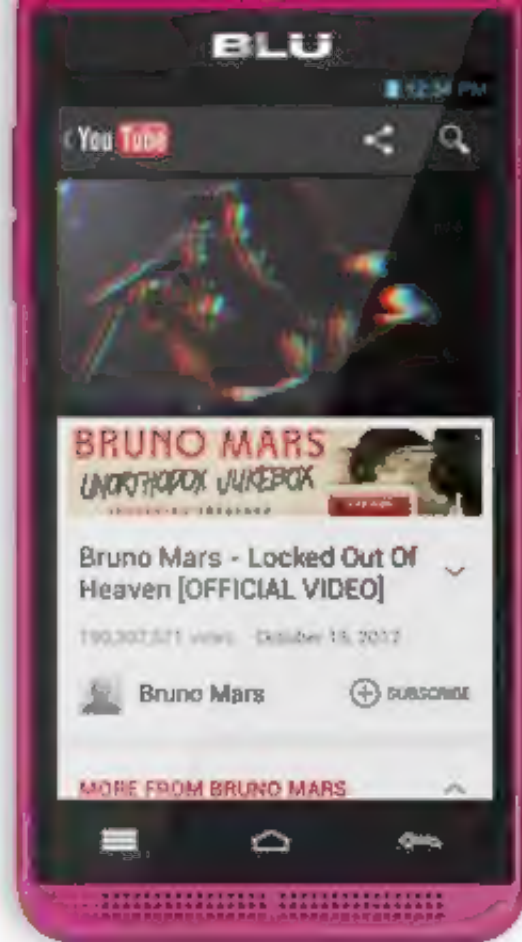
**4G HSPA+ up to 21 Mbps**

Listening to your favorite songs, watching the movies you love, following the world as it happens and sharing it with everyone, chatting with your friends, playing games or simply talking with a family member, were never so quick and easy. Dash Music's fast and powerful **1.3Ghz Dual Core processor** combined with an **ARM MALI 400-MP1 GPU** will deliver a great smartphone experience.

DASH **MUSIC** 4.0



**BLU**  
BOLD LIKE US



## INCREDIBLE VIEWING EXPERIENCE

Whether watching a movie or a video on YouTube, checking updates on Instagram or Facebook, following your Pinterests, messaging on whatsapp with your friends, browsing the internet or setting the highest score in your favorite video game, you will be delighted with Dash Music's **4.0" amazing display**.



DASH MUSIC 4.0

# CAMERA FEATURES

Capture that upcoming concert of your favorite artist, shoot a video to upload it on Youtube, take pictures of your daily activities, and share them with the world. **Dash Music's 3.2 Mega Pixel camera** will let you immortalize every moment of your life.





**BLU**  
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# DATA

## TECHNOLOGY

Android v4.2 Jelly Bean  
3G 850/1900 or 850/2100  
HSPA+ 21 Mbps

## PROCESSOR

1.3 GHz Dual Core processor  
with ARM MALI 400-MP1 GPU

## MEMORY

Internal 4GB, 512MB RAM  
MicroSD up to 32 GB

## DISPLAY

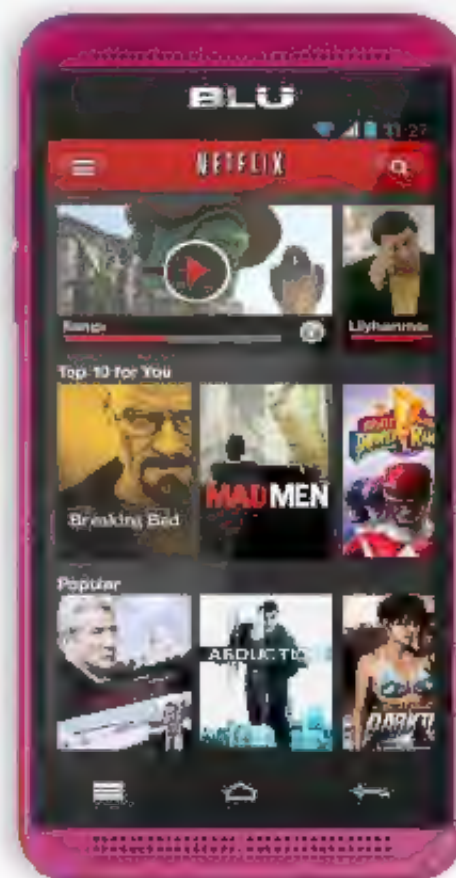
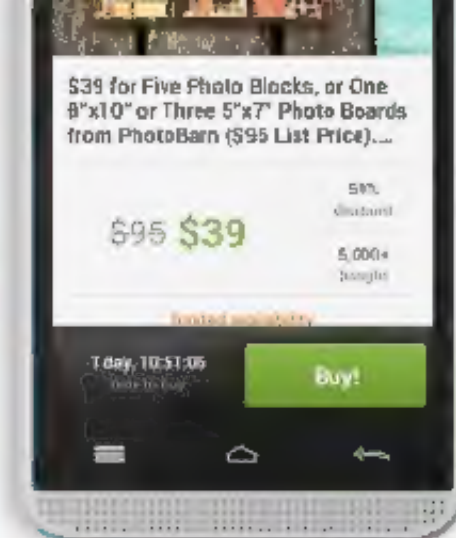
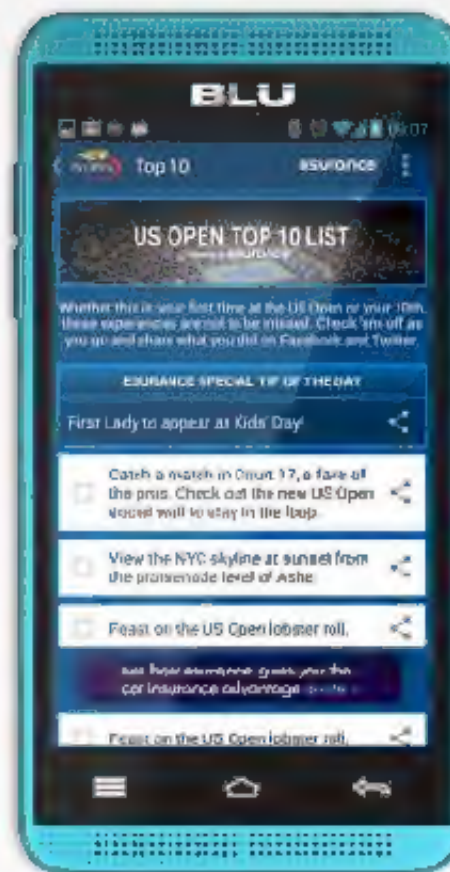
4.0" WVGA 480x800 ~233ppi

## CAMERA

3.2MP 2065 x 1549 pixels

## CONNECTIVITY

Bluetooth 3.0  
WiFi, Hotspot  
MicroUSB v2.0



## UPC: DASH MUSIC 4.0 D272

D272a Black 848958007586  
D272a White 848958007623  
D272a Silver 848958007616  
D272a Blue 848958007593  
D272a Pink 848958007609  
D272a Yellow 848958007630

D272i Black 848958007647  
D272i White 848958007685  
D272i Silver 848958007678  
D272i Blue 848958007654  
D272i Pink 848958007661  
D272i Yellow 848958007692

**DASH MUSIC 4.0**





# COMPARISON

**Product Name**

**Brand**

**Family**

**Dimensions | Weight**

**Operating System**

**2G Band**

**Data**

**Processor**

**GPU**

**Internal Memory**

**External Memory Slot**

**Display Type**

**Display Size**

**Display Resolution**

**Camera**

**Video Capture**

**Battery**

**DASH MUSIC 4.0**

BLU

DASH

124.1x64x11.7mm | 128g

✓ Android v4.2 Jelly Bean

850/1900 or 850/2100

✓ HSPA+21 Mbps

✓ Dual Core 1.3 GHz

ARM MALI 400-MP1

4GB, 512MB RAM

MicroSD up to 32GB

TFT Capacitive

✓ 4.0" ~233 ppi

✓ 480x800 pixels

3.2MP

720p @30fps

1500 mAh

**Galaxy Music S6010**

Samsung

Galaxy

110.1x59x12.3 mm | 106.9g

Android v4.0 Ice Cream Sandwich

850/900

HSDPA 7.2 Mbps

Single Core 850 MHz

N/A

4GB, 512MB RAM

MicroSD up to 32GB

TFT Capacitive

3.0" ~133 ppi

240x320 pixels

3.15MP

Yes

1300 mAh



## PACKAGE CONTENT



**Standard Battery**



**Micro USB Cable**



**3.5mm Earphone**



**Charger**



**Silicon Case**